

Cooper's Hawk Winery & Restaurants Pushes Beyond their Expansive Wine Portfolio and Introduces a Line of Premium Wine Seltzers

An Elegant Bottled Addition to the Popular Hard Seltzer Category

CHICAGO, IL – February 15, 2021 – [Cooper's Hawk Winery & Restaurants](#), a lifestyle brand centered around food and wine, announced today its entry into the popular hard seltzer category with **Cooper's Hawk Premium Wine Seltzer**. The light-bodied, white wine-based seltzer is made with Cooper's Hawk wine and natural fruit flavors. Unlike other seltzers, Cooper's Hawk seltzers are playfully packaged in an elegant bottle and corked like a sparkling wine, designed to elevate your drinking experience. The brand rolled out its first seltzer, **Meyer Lemon**, across their 44 restaurant/retail venues in 2021.

"We wanted to add something unique and refreshing to our portfolio" says Cooper's Hawk Founder & CEO Tim McEnery, "to satisfy the lifestyles of our customer base and wine club. In true Cooper's Hawk fashion, we developed our hard seltzers from an entirely different perspective and packaged in beautiful glass bottles with only 100 calories per glass, no sugar and gluten free.

McEnery, Master Sommelier and Cooper's Hawk VP of Wine & Beverage Experiences, Emily Wines and the winemaking team collaborated to create the new line. *"Our first seltzer, Cooper's Hawk Meyer Lemon Premium Wine Seltzer is made with a blend of white wines and Meyer lemons," says Emily Wines. "Meyer lemons have a sweeter more floral taste. They have a lighter dose of acidity and a thin peel and lack the sharp tang and bitterness of a typical lemon. The resulting flavor is a mix of sour lemon and juicy orange."*

Each 750ml bottle of Cooper's Hawk Meyer Lemon Premium Wine Seltzer contains only 3g added sugar, 100 calories per 8 oz pour and is 4.5% ABV. The second flavor in the line, *Pear* is scheduled to launch this February.

About Cooper's Hawk Winery & Restaurants

Founded in 2005 by CEO Tim McEnery, Cooper's Hawk Winery & Restaurants is built upon the belief that food and wine hold the power to forge lasting connections. A lifestyle brand focused on creating memorable moments that enrich lives, Cooper's Hawk is home to over 450,000 Wine Club Members through 44 locations. The concept is a fusion of familiar elements – winery, modern casual restaurant, Napa-style tasting room and artisanal retail market – that has combined to create an entirely new hospitality experience. Cooper's Hawk has won over 500 awards for its wine and has been named the Official Wine of the [Screen Actors Guild® Awards](#).

Connect with Cooper's Hawk Winery & Restaurants:

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